

INVITATION

Industry Associations Innovation Day 2018

Innovation, Government and Industry 4.0: Policies, Measures, Incentives

25 May 2018 | 08h30-14h00
The Canvas Riversands, Fourways

A collaboration of Business Unity South Africa, the Department of Science and Technology, and the Centre for Science, Technology and Innovation Indicators of the Human Sciences Research Council

Register at Eventbrite*

<https://www.eventbrite.com/e/industry-associations-innovation-day-tickets-44553601020>

*Registration closes 18 May 2018. Space is limited.

Why this event, now

Large-scale disruption and fast-changing competitive patterns are a norm in today's economic landscape, where innovation is a bedrock of successful firms and economies. In a context where uncertainty and change poses both an opportunity and a threat to sustainability, firms draw from their internal resources but also draw from actors in their external environments, including industry associations, universities, consultants, and governments. Industry associations already play a pivotal role in supporting firms to adapt to new trends through the support they offer to their members. How can this support be enhanced when it comes to firms' capacities to innovate?

The **Industry Associations Innovation Day 2018** is a dialogue between industry association leaders across the range of sectors, thought leaders, researchers, and government. It is also an opportunity for participants to encounter case studies on how some industry associations are tackling the innovation question with and for their membership.

On the agenda

REGISTRATION (08h30-09h00)

WELCOME: Tanya Cohen, CEO: *Business Unity South Africa*

KEYNOTE: Innovation, government and Industry 4.0: South Africa's policy vision, Imraan Patel, Deputy-Director General, *Department of Science and Technology*

THOUGHT LEADERSHIP PANEL: The trends we can't afford to ignore anymore, and what businesses can do about them... Themba Maseko, *Business Leadership South Africa* (Moderator), Etienne Vlok, *Southern African Clothing and Textile Workers Union*, Nonkululeko Shinga, *Department of Trade and Industry*, Mike Colley, *Institute for Futures Research*

EVIDENCE PRESENTATION: How much R&D and innovation goes on in South Africa, and how we know this, Dr Glenda Kruss, *Centre for Science, Technology and Innovation Indicators, Human Sciences Research Council*

BREAK (10h45-11h00)

PRACTICE LEADERSHIP PANEL: What industry associations can do to support an innovation agenda, Henra Mayer, *Innocentrix* (Moderator), Dr John Purchase, *Agricultural Business Chamber*, Brenda Martin, *South African Wind Energy Association of South Africa*, Philippa Rodseth, *Manufacturing Circle*

INFORMATION PRESENTATION: How government supports innovation, Godfrey Mashamba, *Department of Science and Technology*

LUNCH AND NETWORKING (13h00-14h00)

Learn more?

Dr Glenda Kruss (gkruss@hsrc.ac.za)
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